

PALS: FRIENDS OF THE DURHAM PUBLIC LIBRARY PRESENT

FORE! THE LIBRARY MINIGOLF ADVENTURE

March 2nd & 3rd

Saturday Night, 5-9 PM

Adult Evening

21+. Beer/Wine. Food.

Sunday, 10 AM - 3 PM

Family Day

Minigolf. Snacks. Crafts.

DURHAM PUBLIC LIBRARY
7 MAPLE AVE, DURHAM
WWW.DURHAMLIBRARY.ORG

About Us

PALS: The Friends of the Durham Public Library, raises funds for library programs, technology, equipment, and staff education. Founded in 1986, PALS is a 501(c)(3) not-for-profit organization that works to enrich cultural opportunities for the community.

Our goal is to promote awareness of all that the Durham Public Library offers and raise funds for services not included in the town budget, such as programs, technology, and museum passes. PALS contributions are aimed at a broad spectrum of ages and interests, so everyone can benefit from the library.

About the Event

Fore! the Library Minigolf Adventure is a fun two-day event benefiting PALS: The Friends of the Durham Public Library. By sponsoring, you will help us to continue to provide library materials and services to all members of our community.

A minigolf course will be set up all through the Library, ending at the “Nineteenth Hole” on the lower level. The fairways take advantage of the shelving and other natural obstacles of the library. Birdie Sponsors are assigned one of the 18 holes and are encouraged to decorate it to promote their business. The lower level of the library will be set up as the “19th Hole”, with food, beverages, and entertainment.

The Saturday evening event is for adults 21+ and includes food, beer and wine in addition to golf. Sunday is Family Day, with minigolf, snacks, and crafts for all ages. Previous Library Minigolf events at the Durham Public Library have attracted over 300 attendees.



Sponsorship Levels

For approximately the cost of an ad in the Town Times, sponsors can reach thousands of library patrons while supporting a valuable community resource.

	Amount	Benefits
Champion Tournament Sponsor	\$2,500	<ul style="list-style-type: none">• Top billing on all event publicity, including print, web, social media, and press releases• Named as event sponsor on banner outside library and on scorecard• 4 guest tickets
Double Eagle 19th Hole Sponsor (Saturday)	\$1,000	<ul style="list-style-type: none">• Second billing on all event publicity, including print, web, social media, scorecard, and press releases• Poster with name and logo at 19th hole during Saturday evening adult event• Sponsor table in lower level “19th Hole” on Saturday evening.• 2 guest tickets
Eagle 19th Hole Sponsor (Sunday)	\$500	<ul style="list-style-type: none">• Name on all event publicity, including print, web, social media, scorecard, and press releases• Poster with name and logo at 19th hole during Sunday daytime family event• Sponsor table in lower level “19th Hole” on Sunday• 2 guest tickets
Birdie Hole Sponsor (18 spots)	\$250	<ul style="list-style-type: none">• Poster with name and logo at assigned hole during tournament• Name and logo on event publicity, including posters, web, and social media
Par Scorecard Sponsor (10 spots)	\$100	<ul style="list-style-type: none">• Name and logo on scorecard and event publicity

Note: Double Eagle, Eagle, and Birdie sponsors are encouraged to decorate their holes with props, business cards, brochures, etc. and to have a representative at the hole.

Sign-Up

Sponsorship Level: Champion_____ Double Eagle_____ Eagle_____ Birdie_____ Par_____

Business Name:

(as it will appear on all publicity materials)

Contact:

Contact Phone:

Contact Email:

Payment Information

Mail check payable to PALS to:

PALS

PO Box 271

Durham, CT 06422

Or pay via PayPal at <https://durhamlibrary.org/donate-library/>. (Please note “minigolf sponsorship” in the comments field.)

Logo

Please email your logo as you would like it to appear in our publicity to cmichaud@durhamlibrary.org

Logo requirements: Please send the logo as you would like it to appear in .gpg, .png, or .pdf format. File sizes should be between 50 kb and 5 MB, keeping in mind that larger file sizes will print better.

Contact Us

Questions? Please contact Christine Michaud at (860) 349-9544, ext. 1 or cmichaud@durhamlibrary.org